

Voices

of the Future



The
Singing
Angels

Report
to the
Community
July - December, 2003



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There has never been a more exciting time to be a part of the Singing Angels family! Building on a 40-year foundation of thrilling achievements, the Angels now stand ready— thanks to a strategic plan years in the making, a dedicated staff and a committed Board of Directors—to soar beyond our wildest dreams for these talented, devoted young people.

This six-month report is the first of its kind for the Angels, and you'll forgive us if it's only "half" a report, but news this good just can't wait for the end of the fiscal year. After starting out fiscal 2004 with a fun-filled concert tour of California, the Angels are going on to some of the most spectacular events of their history, including tours of France and England replete with performances at such venues as Notre Dame in Paris and Covent Garden in London. Keep watching, as other major bookings will be announced soon.

The energy extends beyond the children's performances to include the wider Singing Angels family. For the first time in our history, for instance, we are gathering the alumni and family of the last 40 years. The night before the 2004 Spring Concert, we'll reunite at the Hermit Club to share memories, say thanks and listen to our lessons from life both during and after the Angels. We hope you will join us.

The Board of Directors, meanwhile, has been engaged in a process every bit as challenging (and rewarding) as that of rehearsing for a concert. Piece by piece, the board is enacting vital elements of a long-range strategic plan designed by a wide range of individuals over the past several years to ensure the Singing Angels' continued success for generations to come. A tremendous energy has suffused the board recently, with several new advisory trustees, strong board members and vital plans.

We present here a snapshot of our activity by way of our six-month financial information and the promise it holds. Our fiscal year ends June 30, 2004, and we will create a more complete report at that time and each year after that, in line with our organization-wide commitment to operating the Singing Angels in a fiscally prudent manner. You'll find more details of our strategic plan within this document, and we will be providing further updates in our newsletter and in our daily communications.

As we enact our plans, we will never forget that enriching our community is what this organization stands for—300-plus young performers providing the best in wholesome top-quality entertainment while reaching out to area hospitals, nursing homes and senior centers, playing the most exciting halls and traveling the world as youth ambassadors for Cleveland. When we say in our mission that we "encourage, foster and cultivate positive youth development," this is what we're talking about.

It can't happen without you—our parents, our audiences, our volunteers, our staff, our corporate sponsors, our board. We need and welcome your feedback and your input, and we send our deepest thanks to everyone who makes it possible to Make Music ... Make Friends ... and Make a Difference. We hope to see you soon!

Yours very truly,

Raphael J. Omerza
Chairman of the Board of Directors

Janice M. Dawson, CPA
General Manager

Make Music

In 2002, The Singing Angels' Board of Directors embarked on a **Strategic Planning Initiative** resulting in a refined mission, vision, core values, goal and strategies to guide the organization over the next five years. Beginning in 2003, the Board, in partnership with the staff, began implementing seven strategic goals, focused on sustaining the mission and achieving the vision outlined below.

The Singing Angels, as an inclusive, self-sustaining, and financially stable institution, will remain a viable option for all youth who want to join. An endowed educational program will make it possible for the organization to ensure the continuity and integrity of its core values. The organization's capacity to attract and retain talented and dedicated youth, faculty, staffs, and volunteers will mark it as the leader in using music to promote growth for all whose lives it touches. In great demand, The Singing Angels will perform in an increasing array of venues both large and small.

Based on its renowned reputation for quality performances and for producing viable citizens for the world community, the organization will enjoy unsurpassed public visibility. Significant numbers of alumni—passionate in their conviction as to the value of The Singing Angels—will set new records in contributing their human and financial resources to the organization. As ambassadors of peace both at home and around the world, The Singing Angels will be recognized, quite simply, as the best performing youth chorus in the country.

As of this writing, significant progress has already been made in several of the goal areas, including management, governance and general operations.

This strategic plan provides a road map to a future that will afford many more successes and build on the legacy created by The Singing Angels' founder and director—William C. Boehm. The goals and strategies supply ample framework for The Singing Angels to continue to be *the* organization in which youth can make music, make friends, and make a difference!

Make Friends

Ways to Give

General Fund Drive — The Singing Angels has a long-established General Fund Drive. Gifts to this fund received are unrestricted and support the general operations of the organization. Donations may be made in cash, by check or with a credit card. Supporters of this annual fund, which include friends of the Angels, parents, alumni, Directors, corporations and foundations provide the fiscal backbone for this good music program.

Commemorative Gifts — We welcome contributions made in honor or memory of a loved one or to celebrate a special occasion. The honorees received special recognition with a separate listing in our annual report.

Matching Gifts — Many area companies offer gift-matching programs, multiplying the value of your donation. Please check with your employer to take advantage of this simple and beneficial giving opportunity.

Giving Levels — For contributions of \$500 or more in a year, donors will be recognized in various giving levels in our annual report. Major corporate donations earn Giving Club recognition as well as additional benefits such as concert tickets and publicity opportunities.

Planned Giving — Consider designating The Singing Angels as a beneficiary in your will or other estate planning vehicles. Your legacy will live on while your gift will make a difference for years to come.

Corporate Sponsorships — The Angels recently introduced an exciting new program offering partnerships with community business leaders.

And introducing...

The Singing Angels/William C. Boehm Endowment Fund — This is a newly created way to make a lasting contribution to The Singing Angels. This permanent fund pays tribute to the founder of this great program. As the fund's principal grows, with gifts both substantial and modest, the available interest earned will provide much-needed operational support for the organization. So it really is a gift that keeps on giving, helping to ensure that the Angels are still making music for 40 more years and beyond.

As a registered 501(c)(3) corporation, donations made to The Singing Angels are tax-deductible to the full extent of the law. Any questions about supporting The Singing Angels should be directed to Carol Gordon, Director of Development, at (216) 432-5555.

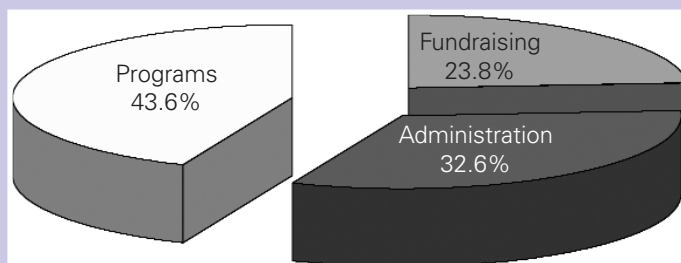
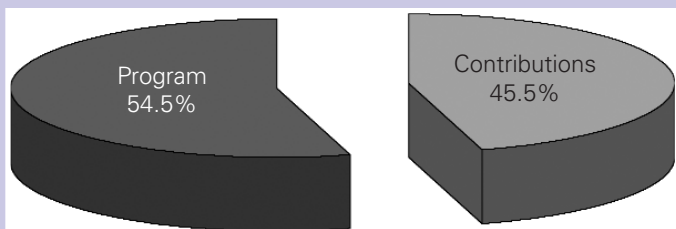


Financials

July-December 2003

Revenue		
Fundraising Revenue		
CDs, Photos, etc.	\$ 3,461	
Fundraising Events (net)	1,078	
General Fund Drive	27,484	
Memorial Donation	330	
Parent Fund Drive	2,150	
Trustee Funding	10,860	
Total General Fund Drive	\$ 40,824	
Grants		
Restricted Grants	\$ 14,500	
Unrestricted Grants	27,500	
Total Grants	\$ 42,000	
Total Fundraising Revenue	\$ 87,363	45.5%
Program Revenue		
Christmas Concert 2003		
Advertising Revenue	\$ 1,650	
Ticket Sales	36,427	
Concert/Booking	28,275	
Tuition	36,823	
Uniform/T-shirts/Costume	1,523	
Total Program Revenue	\$104,698	54.5%
Total Revenue	\$192,061	100%

Expense		
Fundraising Expense		
Concessions, Photos, etc.	\$ 1,552	
Consulting	4,500	
Development Salaries	22,901	
Marketing, Promotion and Memberships	13,074	
Total Fundraising Expense	\$ 42,027	23.8%
Management Expense		
Administrative Expense	\$ 18,050	
Salaries, Employee Benefits & Taxes	32,964	
Rent and Utilities	6,666	
Total Management Expense	\$ 57,680	32.6%
Program Expense		
Concert & Production Expense	\$ 20,539	
Education	5,481	
Newsletter Printing	799	
Payroll & Payroll Tax Expense	25,935	
Private Contractors	24,440	
Total Program Expense	\$ 77,194	43.6%
Total Expense	\$176,901	100%
Other Revenue		
Investment Income	\$ 640	
Net Revenue Less Expense	\$ 15,800	



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Make a Difference

Who Are The Singing Angels?

Angels come from all over Northeast Ohio, 350 strong. They live in East Cleveland, Medina, Sandusky, Beachwood and other communities. They attend public elementary schools and private high schools, and some are home-schooled. They live with their parents, stepmothers and grandparents. While their differences are apparent, these kids, of all races, rich and poor, come together with one thing in common—they love to sing!

The Singing Angels experience is much more than hundreds of rehearsal hours and a calendar full of concerts. It is a true intercultural learning opportunity, harmoniously uniting children representing all races, creeds and economic groups. These kids learn the true value of teamwork while making friendships that will last a lifetime.

Hear it from one of our recent alums, in her own words: "There is not a day that goes by that I do not think about the amazing people who have become my closest friends, the music we sang together in harmony, and the hours we spent in the building that would become our second home."

The diversity of The Singing Angels members is part of what makes participating in the group unique and the life benefits so rich. We are a special group of average kids working together to accomplish amazing things, living up to our motto — Make Music, Make Friends and Make a Difference!



Mission

To encourage, foster and cultivate positive youth development by engaging youth from all communities in quality music and performing arts education that teaches discipline, builds confidence, and provides a foundation for life – Making Music, Making Friends, Making a Difference.

The Singing Angels
Northern Ohio Children's Performing Music Foundation, Inc.
3615 Euclid Avenue, #4
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